



Every year we reflect on the work of the organization and ask how we can increase our impact on Native youth in Indian Country. As the founder, I am proud to see the amazing work of the staff and community partners as they host programs and events that steer us toward our mission to ensure Native children achieve their full potential by advancing cultures of Native American community health. In 2023 our impact grew significantly meaning that we were able to serve over 1,800 Native youth and families through direct programs and by supporting Native communities with grant funding. I would like to thank you for supporting our work and ask you to make a commitment with me to work toward Healthy Kids! Healthy Futures!

NB"



Tunté Vigil President + CEO

Greetings supporters, friends and family of the NB3 Foundation:

It has been such a blessing to be able to lead an organization that gives so much love to our Native youth in more ways than most know. I began my "heart-work" in June of 2023, and I have taken time to listen, observe, learn and reflect on the work of the NB3 Foundation. At the beginning of this year my staff participated in a strategic planning session and set some new goals that will help us strengthen the organization and push us forward to broaden our impact to serve even more Native youth and families.

Even as we are looking toward our future, I want to acknowledge and celebrate the wonderful work that was carried out in 2023. We proudly set up our Water First! Water trailer at community events to promote healthy hydration, including reaching over 20,000 attendees at the Gathering of Nations pow-wow. We hosted our annual Healthy Kids! Healthy Futures! Conference with over 100 attendees, we had a record number of Native youth golfers at this year's Native Youth Golf Championship from all over Indian Country including Canada and Hawaii and we hosted our first Traditions Race, a USATF sanctioned race FREE of charge to all youth participants.

I am looking forward to 2024 and excited to continue to advocate and elevate the work of my staff and our community partners. I see the passion of my staff and how they truly serve our communities and youth, which in turn makes our work flourish. They are the champions of our mission to ensure Native children achieve their full potential by advancing cultures of Native American community health!



Since the inaugural season in 2019, the NB3 Foundation, New Mexico United FC and the Somos Unidos Foundation have collaborated to begin every home match with a flag run. The vision for the flag run was to bring awareness and recognition of the Native peoples of New Mexico and to acknowledge the ancestral homelands of the Tiwa people that the home matches take place on. The flag run is now a home game tradition that the youth, fans and supporters look forward to.

"Our flag run partnership with NB3 Foundation is one of my favorite traditions on a match day. It started in our very first match thanks to the hard work of the NB3 Foundation team. We start each match with a land acknowledgement and then do the flag run. I don't know of another team in professional sports that does anything like this. It's another example of what makes New Mexico United unique and the state of New Mexico so special." Ron Patel, President, New Mexico United.

"The Flag Run is key to opening every New Mexico United home match throughout the season. This partnership carries on the education and acknowledgement of Indigenous lands and people across New Mexico. Each participant of the Flag Run learns why we do the Flag Run and what that impact is. It is important that we continue to get various youth groups involved in this gameday activation to ensure that this acknowledgement forever reaches farther than just in the stadium."

Linnea Romero, Executive Director, Somos Unidos Foundation







Community Empowerment

The NB3 Foundation invests in community-driven, culturally rooted programs that promote physical activity, healthy nutrition, youth development and cultural connections. The Foundation's national grantmaking program called "Community Empowerment," is designed to provide Native American communities, tribes and Native-led organizations with the tools, information and inspiration to create sustainable change in their own communities that benefit their children's health. The Foundation confidently believes that all communities have the inherent knowledge, values and assets to address their own challenges and successes and to develop strategies to ensure their children and communities are healthy.

A new initiative through Community Empowerment is the NB3 Foundation Youth Council.

The NB3 Foundation Youth Council was established in August 2023 with eight youth and four advisors to help the NB3 Foundation better understand the issues impacting Native youth health in New Mexico. Youth council members will build skills through youth leadership development opportunities, collaborations, and mentorship to build and implement community projects developed by Youth Council members. Youth Council members will be equipped with the tools they need to inspire their peers, families and communities to be mindful of their health to support the NB3 Foundation's mission of ensuring Native youth achieve their full potential by advancing cultures of Native American community health.

The youth created values that aligned with the NB3 Foundation's core values.

Our founding members:
Corey Bird (Hopi/Santo Domingo Pueblo)
David Vigil (Jicarilla Apache)
Ezekiel Bird (Hopi/Santo Domingo Pueblo)
Ivan Watchman (Diné)
Jasmine Mitchell (Diné)
Marcus Tenorio (San Felipe)
Quinton Begay (Jemez/Diné/San Felipe/Isleta)
Sheldon Watchman (Diné)

Advisors are Bill Coriz (Santa Fe Indian School), Kyle Tapaha (AIO), Jennie Holmes (NB3 Foundation) and Perciliana Moquino (Dartmouth College).

Stay tuned for updates and opportunities for Native youth to join the NB3 Foundation's Youth Council.





2023 Community Empowerment II Community Partners (Grant period April 2023 - April 2024)

Awarded to support awarded to four Community Partners with the financial support, technical assistance, and inspiration to further existing projects. Community Partners will continue to strengthen their strategic collaboration efforts within their community to improve and sustain Native youth health through physical activity, healthy nutrition, youth development and cultural connections.

Aleutian Pribilof Islands Association, Inc. - Anchorage, AK
Community Outreach and Patient Empowerment (COPE) - Gallup, NM
Great Lakes Inter-Tribal Council- Lac du Flambeau, WI
Ho-Chunk Youth Services - Black River Falls, WI



2023 Native Youth on the Move III Community Partners (Grant period August 2022 - June 2024)

Awarded to support existing projects that focus on improving and sustaining Native youth health in relation to one or more of the following areas:

- Increasing opportunities for physical activity
- Increasing access to healthy and affordable foods
- Building youth leadership and advocacy
- Deepening cultural connections

Bidii Baby Foods - Cudeii, NM
First Nation Community HealthSource - Albuquerque, NM
Navajo Ethno-Agriculture - Fruitland, NM
One Generation - Corrales, NM
Pueblo of Zia Education Department - Pueblo of Zia, NM
Ramah Navajo School Board - Pinehill, NM



Evaluation and Research

The NB3 Foundation's evaluation and research methodology integrates Indigenous knowledge that is respectful of, and inherent to Native communities' lived experiences and expertise. The Indigenous Health Model (IHM) signifies learning from practices that have been passed down from generations (traditional knowledge); and incorporates new learnings that are acquired by doing (revealed knowledge). The IHM is an organic system that needs minimal explanation in Native communities because it is a lived experience. The IHM methodology generates balance between all the elements of wellbeing and allows Native communities to exercise their own truth of wellness. The elements of wellbeing are imbedded in place, specifically where people eat, pray and play. This perspective is not new to Native communities as they continue to reclaim, reconnect, and remember those knowledge systems. When communities are the architects of their own evaluations, then measures and outcomes are locally owned and matter to the community. Evaluation includes honoring community stories as a critical way to keep track of both successes and challenges.



Tribal Data Champion Fellow Jennie Holmes, NB3FIT Program and Evaluation Coordinator

The Tribal Data Champion Fellowship (TDCF) increases the evaluation and research knowledge and capacity with Indigenous community members. Fellows fill their knowledge bundles with topics such as advocating, harvesting, analyzing and celebrating data with community to elevate Indigenous health outcomes. The TDCF is presented by UNM's Center for Participatory Research (UNM-CPR), funded by the W.K. Kellogg Foundation (WKKF) and facilitated and directed by Rebecca Rae, MCRP, MWR Associate Director, Indigenous Participatory Research and Evaluation and Beverly Gorman, MSW, Program Specialist. The TDCF's fourth cohort (2022-2023) included Jennie Holmes, NB3FIT Program and Evaluation Coordinator from the Pueblo of Sandia. Some of the highlights as a TDCF Fellow include, learning from and working with Indigenous evaluators in diverse settings and building and implementing an evaluation project of choice. Jennie's final project for the fellowship involved quantitative evaluation of the physical health and a qualitative evaluation of the development of the NB3FIT Running Club for youth. Utilizing a standardized beep test, the data showed continual improvement of cardiovascular health of both trained and untrained athletes in the program. Responses from journal prompts from the youth and surveys from the parents demonstrated youth development in areas such as self-efficacy, knowledge of nutrition, and feelings of connectedness and belonging. The guidance from the TDCF advisors and cohort lead Jennie in the direction of her present work that developed the current Knowledge Kits and activity books for all NB3FIT programs.

Past and present TDCF continue to meet through the Indigenous Evaluators Network (IEN) with a mission that "Connects Indigenous evaluators in a caring supportive community grounded in our core values that fosters love, healing, generosity, relationships, and creativity." The IEN was a direct result of the TDCF in which the Notah Begay III Foundation was a co-developer along with the UNM-CPR, Roanhorse Consulting, LLC. and TDCF Fellows. The IEN is making ripples and recently shared their learnings at the U.S. Indigenous Data Sovereignty & Governance Summit 2024. Ultimately the IEN and TDCF hosts critical conversations in evaluation in a safe and empowering environment to elevate Indigenous health and wellbeing.



NB3FIT

NB3FIT is a direct youth leadership and development program that serves Native American and tribal communities in New Mexico. Through the platform of sport, NB3FIT provides direct programming designed to get children active, healthy and self-assured. Through curriculum-based programming, we teach healthy nutrition, leadership skills and self-efficacy so youth can make healthy lifestyle choices.

- In fall 2023, NB3FIT XC became the largest running-club in the state of New Mexico; 84 total youth, 27 qualified for nationals.
- Basketball league Partnership with Pueblo of Santa Ana. 190 youth participated on 25 different teams.



Nataaní-Nigizhig Chee, age 11, joined the NB3 Foundation competitive girls' basketball team in the summer of 2023. When she joined, her family had recently moved to Albuquerque, and they were looking for a way for Nataaní to make friends. Our first summer season Nataaní was very timid, quiet, and only spoke to those that spoke to her. Throughout that season her mom expressed that Nataaní was slowly coming out of her shell and speaking with her classmates about the interactions and people from her basketball team. Fast forward to this season, Nataaní has joined her school's ballet class and recently performed in their dance recital. Nataaní is still timid but, she is becoming more confident in herself with the help of sports and her NB3 Foundation team support system.

The coaching philosophy for the NB3 Foundation basketball team emphasizes the whole athlete. Teaching the athletes self-efficacy and how they should communicate with themselves and others. That it is okay to make mistakes, to believe you can accomplish anything you set your mind on, and to give your best effort in that endeavor.

We see Nataaní increasing her basketball knowledge and skills while coming out of her shell, becoming a leader, a good teammate, and having the confidence she can accomplish her goals.



Staff Highlight: Quiver earns national coaching license to drive comeback of soccer program

"Our soccer program relied heavily on us being in communities with youth. With shutdowns and the extended shutdowns of local communities it has made it hard for us to bring it back before now," Clint Begay, director of NB3FIT said.

Autumn Quiver, NB3FIT program coordinator and lead soccer coach, has been connected with the foundation since her adolescence when she was first a youth participant of the program. Now, as a longtime NB3FIT coach, she is leading the revival of the soccer program through professional development and partnering with local schools.

"We've been trying to bring back soccer in the communities and decided to start by visiting the schools," Quiver said. "In the past our participation numbers were always higher when we went to schools and brought soccer to students."

Through a partnership with the US Soccer Foundation, Quiver visited three local schools, for two weeks, to lead soccer activities and to test curriculum feasibility in school settings. The partnership was a great way to get NB3FIT in front students, who are program age, and to help secure funding that could be used to strengthen the soccer program.

In addition to her work in schools, Quiver has been working on her skill set in the classroom. In April, Quiver completed a two-month training and received a U.S. National D Coaching License from the US Soccer Federation.

"With getting this license I am being mindful and growing as a coach, she said. "I've loved and played soccer and want to provide that experience to the youth in our communities." The D Coaching License prepares coaches to lead teams from U6-U13 in a participation environment. The training process also teaches coaches to not only plan out sessions and run practices, but the importance of putting the player first.

"[The training] is a player-centered curriculum and focuses on being mindful of the emotional well-being of the player. How they learn, how long they can learn and understanding that though youth seem like they should learn at similar rates 7-year-olds learn a lot differently than 9-year-olds," Quiver pointed out.

The license, credentials and training back up everything NB3FIT is teaching, and has boosted Quiver's confidence as the foundation relaunches its soccer program. "We are excited to get back out there and plan to offer some local camps to help reintroduce ourselves into communities."



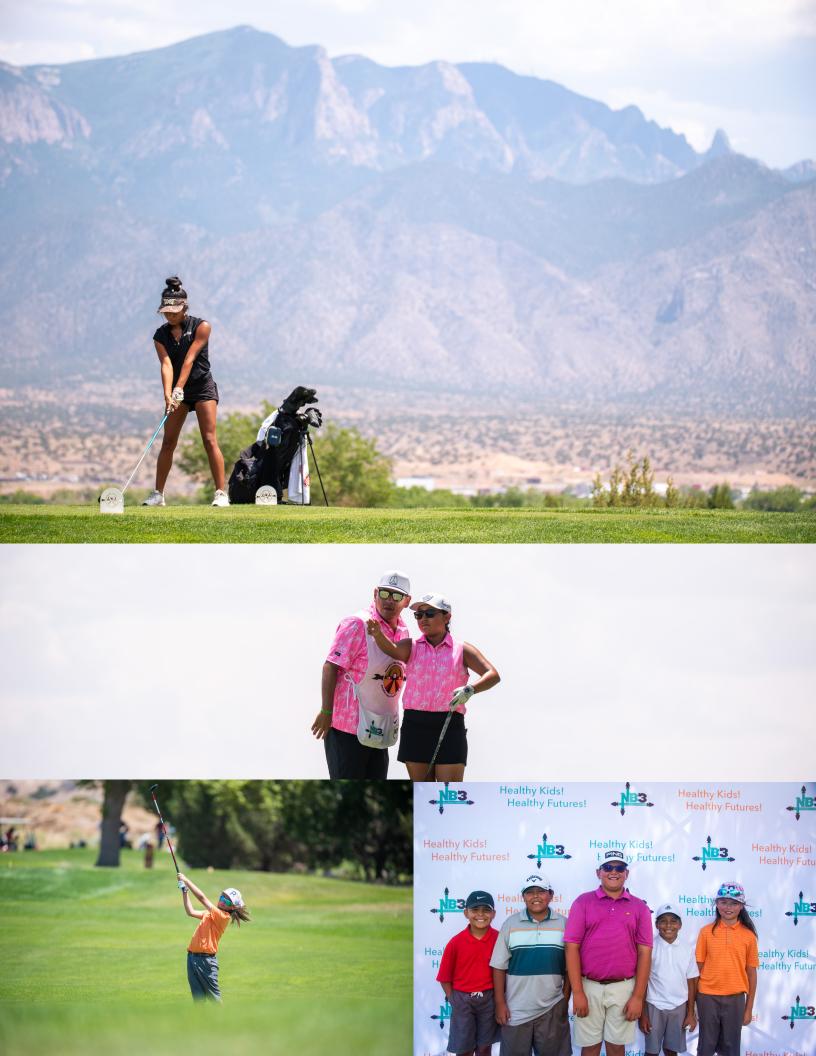
Native Youth Golf Championship

The 2023 Native Youth Golf Championship was held at the Santa Ana Golf Club in Santa Ana Pueblo, New Mexico for the fourth year. Eight junior golfers qualified for the Notah Begay III Junior Golf Championship at Kosati Pines in Coushatta in Kinder, LA.

Each year participants and families are welcomed with a college and resource fair where they can network with fellow participants, learn about resources and scholarships and test their skills at the pre-tourney putting and chipping contest.

Thank you to our partners and sponsors!

Santa Ana Golf Club, Pueblo of Sandia, Nike N7 and Notah Begay III JGNC





NB3FIT Golf Team

In 2023, we welcomed our third group of Native youth to the NB3FIT Youth Golf Team. These athletes range in age from 13 to 17 years old and represent communities from across the state of New Mexico. The NB3FIT Youth Golf Team was established to provide an opportunity for Native youth to pursue their passion for excellence in golf, contribute to their communities and serve as role models to their peers.

Two members of the team, Maddison Long and Zachary BlueEyes were the first Natives to participate in the PGA's new Pathways to Progression program. This program works to develop junior and collegiate golfers from traditionally under-represented communities.

2023 NB3FIT Golf Team

Zachary BlueEyes, 16, Kirtland Central High School, Kirtland, NM, Diné
Ardell John, 17, Kirtland Central High School Kirtland, NM, Diné
Skyler Woods, 17, Kirtland Central High School, Kirtland, NM, Diné
Jacob Francisco, 17, Miyamura High School, Gallup, N.M., Diné
Luke James, 17, Miyamura High School, Gallup, NM, Diné
Noah Pozernick, 17, Miyamura High School, Gallup, NM, Diné,
JJ Botello, 14, Volcano Vista High School, Albuquerque, N.M.
Deviond Gachupin, 13, Pueblo of Jemez, Albuquerque, N.M,
Alyssa Rodriguez, 15, West Mesa High School, Albuquerque, NM,
Maddison Long, 16, Volcano Vista High School, Albuquerque, NM, Coeur d'Alene/Diné,
Olivia Long, 13, Albuquerque, NM, Coeur d'Alene/Diné



Healthy Kids! Healthy Futures! Conference

Inside Out: Mind, Body, Individual, Community

The 2023 Healthy Kids! Healthy Futures! Conference was held in New Mexico at the Sandia Resort and Casino. This annual conference began as a convening that provided networking opportunities, resources and technical assistance to community partners (grantees) and has since been expanded to include anyone who wants to increase their knowledge to provide quality programs to Native youth. Attendees are encouraged to build their networks, share stories, explore partnerships and learn from experts. Our goal is to provide a space where attendees will discover resources and connections to further strategies and knowledge to increase the effectiveness of their work supporting Native youth health.

We are looking to create partnerships to host our annual conference in different geographic areas to expand our reach and create opportunities for those who cannot travel to New Mexico.



New Mexico Grand Slam

The NMGS is a premiere golf event celebrating and honoring New Mexico's children that is supported by meaningful contributions from tribal nations, corporations, private businesses and individuals. Each year, up to three nonprofit partners are selected to receive a portion of the proceeds generated from the event. Notah's vision for the New Mexico Grande Slam was to uplift and recognize the many nonprofits in the state that are working to create a greater state of wellbeing for children in New Mexico.

2023 Nonprofit Partners:

New Mexico Appleseed and Dar A Luz Birth and Health Center

Thank you Sponsors!

Official Partners:

Santa Ana Golf Club

Grande Partners:

San Manuel Band of Mission Indians, PointsBet, Noel Group

Platinum Partners:

PNM, Amaktoolik Studios, James Eddy, AMERIND, DXD Capital, Mesa Del Sol, WK Kellogg Foundation

NB3 Foundation Champions:

Laguna Development Corporation, New Mexico Gas Company, Power Products Southwest, Gallagher, Pueblo of Sandia, Isleta Resort and Casino, InnoNative Consulting, John Eugster





Traditions Run

The NB3 Foundation hosted the first annual Traditions Run on October 21 at the Pueblo of San Felipe in New Mexico. Over 400 youth participants ran their hearts out on the challenging course of steep hills, sandy arroyos and rocky terrain. This race was created to give youth runners an opportunity to compete regardless of experience, club status or cost barriers. The Traditions Run was a true community event that welcomes all levels of youth runners and creates space for the local community to celebrate running.

FINANCIAL (Year Ended June 30)

Consolidated Statements of Financial Position	2023 TOTAL	2022 TOTAL
ASSETS		
Cash and cash equivalents	\$ 3,810,163	\$ 2,503,550
Investments at fair value	7,035,409	7,851,264
Receivables	1,584,078	2,603
Other assets	681,831	70,454
	13,111,481	10,427,871
LIABILITIES & NET ASSETS		
Total Liabilities	\$ 437,609	\$ 228,606
Net Assets:		
Without donor restrictions undesignated	8,447,157	8,997,867
Board designated reserve	1,767,890	450,000
Net investment in property & equipment	51,055	53,942
	10,266,102	9,501,809
Without donor restrictions		
Restricted for purpose	2,407,770	697,456
Total net assets	12,673,872	10,199,265
Total liabilities and net assets	\$ 13,111,481	\$ 10,427,871



REVENUE

1 Foundation	77%
2 Corporation	9%
3 Individual	8%
4 Tribal	5%
5 Program Service Revenue	1%

Consolidated Statements of Activities and Changes in Net Assets

	2023 TOTAL	2022 TOTAL
REVENUES, GAINS, PUBLIC SUPPORT		
Grants/Contributions Special event revenue	\$ 4,411,588 75,021	\$ 7,211,883 -
Other income	319,456	53,439
Total revenues, gains, public support	\$ 4,806,065	\$ 7,265,322
EXPENSES		
Program Services	\$ 1,858,658	\$ 1,085,174
Supporting Services:		
Administrative	222,980	214,828
Advancement	249,820	213,446
Total supporting services	472,800	428,274
Total expenses	2,331,458	1,513,448
Change in net Assets	2,474,607	5,751,874
Net Assets, Beginning of Year	10,199,265	4,447,391
Net Assets, End of Year	\$ 12,673,872	\$ 10,199,265



EXPENSES

1 Program Service	80%
2 Advancement	10%
3 Finance & Administrative	10%

Donors:

Anonymous

Adelina Alegria

Alva Gachupin

Amy L. Ladd

Andrea Collis

Anel and Josiah Botello

Autumn Quiver

Barney Lindley

Bill and Susan Gloyd

Bonnie Clemens

Brahm Resnik

Brandi Torivio

Bruce Norman

Bryan Chang

Bryce Townsend

Carol Haden

Cecilia Redd

Christine Stehman

Chuck Karo

Cox and Chen Family Fund

Cyanne Lujan

Daphne Littlebear

David Baskins

Delmar Blackhorse

Denise M. Aragon

Dennis F. Svoboda

Dennis Conrad

Derek Henio

Derek Valdo

Diane Castillo

Don Tarry

Donna Barrett

Douglas and Sarah Brown

Douglas Gibbons, DDS, P.C.

Erica Augustine

Erin Harrison

Erma Trujillo

Eugene Tsinajinnie

Francisco I. Lujan

Frank and Bettye Chaves

George Hiller, Jr.

George Russo

Gretchen Keller

Helen Feinberg

Hill Giving Fund

Hucknerow and Dakota Galla

Isabella De Jesus

Jack Burns

James C. Eddy

Janice Trujillo

Jeanné Smith

Jeannie Yazzie

Jeff Harris

Jerry Gorman

Jim and Holly Hoyt

Philanthropic Fund

Jo Cook

John Breuninger

John Coppola

John Cotter

John Eugster

John Lynn

John M. Ware

Jonathan Driskell

Joseph B. Sanchez

Karen and Stephen Small

Kathryn Habib

Katie Morgan-Brossy

Keith Scott

Kevin McCutchan

Kevin Price

Kim Peace-Tuskey

Laura Batt

Leigh LeClair

Leonard Tavormina

Leroy Bazan

Leroy Silva

Lillie Martinez

Lloyd Lee

Maddison and Olivia Long

Marcia Trujillo

Mark D. Kraushaar

Mark Donahue

Mark Triplett

Maxine Velasquez

Melvin Halpern

Melviii Haipeiii

Michael Hidalgo

NA: | | NA:|

Michael Milone

Michele Rasch

Michelle Polite

Miles Cary Leahey

Myles Lucero

Nicole Parish

Nikki Bustamante

Nirupa Mathew

One Family Donor Fund

Paul and Ginny Adams

Paul Chamberlain

Paula Feathers

Peter Fryberg

Peter Gilmore

Peter Gloyd

Phil B. Noel

Raymond Austin

Rebecca Rae

Rich and Linda Kolehainen

Richard Heath

Rodgerick Begay

Roxana and Paul Nowak

Ryan Goldtooth

Sacha and Eric Smith

Sarah Harrison

Scott Throckmorton

Sharon Gentry

Shawna Douma

Sonya Shin

Stacie L. Thuma

Stephen Pino

Teddy Halwood

Thom Kuehls

Thomas Camacho

Timothy L. Gutierrez

Tony DeHerrera
Travis Suazo
William Michaels
William Morningstar

Corporations:

Amaktoolik Studios, LLC
Bay Equity, LLC
BNSF Railway Company
Lovelace Health System, Inc.
Precision Pixel Studio, LLC
Virtue and Najjar, PC
Aflac
AMERIND Risk Management
DXD Capital
Ill Chino Meal Service
InnoNative
Laguna Development Corporation

McCabe CPA Group

Montgomery and Andrews P.A.

New Mexico Gas Company

Nike

Panorama Global Funds

PNC Financial

PNMR Services Corporation Power Products Southwest Rolling Hills Casino Ronald Blue Trust Smith's Food and Drug The PGA of America

Tribes:

Santa Ana Star Casino/Tamaya Enterprises, Inc. Isleta Resort and Casino Pueblo of Sandia San Manuel Band of Mission Indians Santa Ana Hospitality Corporation Shakopee Mdewakanton Sioux Community

In-Kind:

Admiral Beverage
Bison Star Naturals, LLC
Cochiti Golf Club
Dennis Conrad
Jason D Valencia
Meow Wolf
New Mexico United FC
Palms Trading Company
Sandia Office Supply
Santa Ana Golf Club/Pueblo of Santa Ana
UNM Lobo Club
Wilson

Foundations:

Con Alma
Pledgeling Foundation
PNM Foundation
Robert Wood Johnson Foundation
Sandia Foundation
Santa Fe Community Foundation
Saucony Run For Good Foundation
USATF Foundation
Winky Foundation
W.K. Kellogg Foundation

Volunteers:

Bryana Lujan

Founder

Notah Begay III (Diné/San Felipe/Isleta)

Board of Directors

Derek Valdo (Acoma), Chair
Jon Greendeer (Ho-Chunk Nation), Vice-Chair
Katie Morgan-Brossy (Ponca Tribe of Nebraska), Secretary
George Hiller Jr., Treasurer
Audrey Martinez (San Manuel Band of Mission Indians), Member
Cathy Newby (Diné), Member
Maxine Velasquez (Laguna), Member

Leadership Team

Tunté Vigil, (Tesuque Pueblo/Rosebud Lakota), President and CEO Jon Driskell, COO

Clint Begay (Diné/San Felipe/Isleta), Director of NB3FIT Renée Goldtooth-Halwood (Diné), Director of Research and Evaluation Cyanne Lujan (Sandia/Santa Ana/Taos), Director of Advancement

Staff

Jan Aguilar (San Felipe), Office Coordinator
Janeé Bates (San Felipe), NB3FIT Program Coordinator
Simona Casiquito (Jemez), NB3FIT Assistant
Tom Camacho, Grant Writer
Simone Duran (San Felipe), Program Coordinator
Holmes (Sandia), NB3FIT Program & Evaluation Coord

Jennie Holmes (Sandia), NB3FIT Program & Evaluation Coordinator
Dr. Allen Mathende, Research and Evaluation Coordinator
Demitrius Payne (Laguna/Hopi), NB3FIT Program Coordinator
Autumn Quiver (San Felipe/Diné/Lakota Sioux), NB3FIT Program Coordinator
Sacha Smith (Southern Ute/Diné), Communications Specialist
Erma Trujillo (Cochiti), Finance Coordinator
Carleigh West, Research and Evaluation Coordinator



290 Prairie Star Road Santa Ana Pueblo, NM 87004 (505) 867-0775 www.nb3foundation.org