



Looking back upon 2022, the Notah Begay III (NB3) Foundation was welcomed back into communities with enthusiasm and joy. The team continued to push forward to create opportunities and healthy spaces for Native youth to connect with each other and reform the bonds of community.

Looking forward to 2023, and beyond, the NB3 Foundation team is continuously improving and implementing programs and initiatives that help Native youth become healthier versions of themselves.

MD"



Tunté Vigil President + CEO

Greetings supporters, friends and family of the NB3 Foundation,

I am so excited to introduce myself to you as the new president and CEO of the NB3 Foundation. My name is Tunté Vigil, and I am from the Pueblo of Tesuque and Lakota from Rosebud, SD. I joined the foundation at the beginning of June and was promptly welcomed with excitement and enthusiasm by the staff.

I learned that in 2022, NB3 Foundation was finally able to operate at its best: in person, directly serving Native youth, families and communities. After two years of distance, this was a year of energy and innovation for everyone on staff. The water trailer made a number of appearances and shared the importance of healthy hydration at multiple community events, serving hundreds of gallons of water to thousands of new friends. The Healthy Kids! Healthy Futures! Conference brought together over 100 collaborators to share information and inspiration.

Thanks to generous grants and donations, the foundation was able to remove the cost barrier for NB3FIT participants and welcomed a record number of youth participants to programs. To ensure continued growth and increased effectiveness, NB3 Foundation staff members completed over 100 professional development opportunities and shared learnings through informal lunch and learn sessions throughout the year.

Looking forward, I am excited to bring my experience and passion for Native youth and communities to the organization. I truly believe that our youth should be prioritized and guided toward a healthy future where they are able to achieve their full potential. I look forward to meeting all of you who help make this work possible through your support. We are truly grateful.

Year in Review

Winter

(December, January, February)

- NB3FIT Team travels to Colorado for USATF Championships
- NB3FIT Director, Clint Begay presents session titled, Soccer in Native American Communities and How it can be an Example to other Underserved Communities at United Soccer Coaches Convention



Fall

(September, October, November)

- NB3 Foundation receives Native American Coaches Award of Excellence from United Soccer Coaches
- Water Trailer hits the road, attends APS event at Health Leadership High School
- NB3FIT Community XC Race at Santa Ana Golf Club (SAGC)
- NB3 Foundation welcomes Jan Aguilar as office coordinator
- Water Trailer attends Tamaya Fall Festival
- NB3FIT XC Team participates in USATF State Meet hosted by Acoma Running Club
- Water Trailer attends NACA School annual feast day
- New Mexico Grande Slam
- NB3FIT hosts first ever Tennis Clinic in collaboration with Team Tribe Tennis
- NB3 Foundation Staff participates in 31st annual Red Ribbon Multi-Cultural Relay Run





(March, April, May)



- NB3FIT Director and coaches featured on live Instagram 1-on1 with UP2US Sports in honor of National Nutrition Month
- Wellness committee hosts friendly staff cook off for National Nutrition Month
- NB3 Foundation hosts Sand Volleyball Tournament fundraiser
- Keeping Track: A Toolkit for Indigenous Youth Program Evaluation released
 - 2022 NB3FIT Golf Team selected and announced
 - Water Trailer attends Gathering of Nations, the world's largest pow-wow
 - NB3 Foundation Golf Team competes in NMAA NB3 State Golf Championship
 - NB3 Foundation team members travel to St. George, Utah to run Ragnar Trail Zion, team of eight covered over 120 miles in 30 hours
 - Water Trailer attends Celebrating Indigenous Youth: The Intelligence of Art and Play hosted by Albuquerque Public Schools



Summer

(June, July, August)

- NB3FIT hosts first ever four-week Summer Sports Camp in partnership with Menaul School in Albuquerque, NM
- NB3 Foundation launches Community Knowledge Sharing Series
- NB3 Foundation hosts Run Down the River Twilight Series in partnership with Running Medicine, Native Health Initiative, RaceNM and Dukes Track Club
- Native Youth Golf Championship at SAGC
- NB3 Foundation hosts Sand Volleyball fundraiser
- NB3 Foundation hosts Healthy Kids! Healthy Futures! Conference after two-year hiatus



The NB3 Foundation's evaluation and research methodology integrates Indigenous knowledge that is respectful of, and inherent to Native communities' lived experiences and expertise. The Indigenous Health Model (IHM) signifies learning from practices that have been passed down from generations (traditional knowledge); and incorporates new learnings that are acquired by doing (revealed knowledge). The IHM is an organic system that needs minimal explanation in Native communities because it is a lived experience. The IHM methodology generates balance between all the elements

of wellbeing and allows Native communities to exercise their own truth of wellness. The elements of wellbeing are embedded in place, specifically where people eat, pray and play. This perspective is not new to Native communities as they continue to reclaim, reconnect, and remember those knowledge systems. When communities are the architects of their own evaluations, then measures and outcomes are locally owned and matter to the community. Evaluation includes honoring community stories as a critical way to keep track of both successes and challenges.

The Evaluation and Research department (ERD) presented at the following national venues:

- 1. National Indian Health Board National Tribal Health Conference
- 2. American Evaluation Association, Indigenous Peoples in Evaluation
- 3. Drexel University, Dornsife School of Public Health, Philadelphia, PA



The session content focused on Indigenous evaluation such as: exploring the differences between Western and Indigenous rigor in evaluation, challenges in funder/evaluator perspectives conducting evaluation and providing practice-/evidence-based evaluation activities. ERD also provided content for the Keeping Track, A Toolkit for Indigenous Youth Program Evaluation with the input of Indigenous scholars and methodologies, the toolkit has been developed to assist anyone in a project, program or organization with evaluations, no matter the skill level or capacity of the organization. The toolkit hosts resources that range from theory to practice and technical to practical. Sections include an Indigenous evaluation process that outlines the process to develop an Indigenous evaluation system for an organization, project, or program;

evaluation resources that provide several approaches, strategies and lessons to assist in the development of an evaluation system; and activities that will assist comprehension of evaluation concepts. Our intent was to assist those with no prior knowledge of youth program evaluation by providing tips, tools and resources in one document, preparing them to take the first step to track and improve their community's health.

Lastly, we increase our allies by partnering with organizations, this year we worked with the Community Outpatient Patient Empowerment (COPE), Water is K'e Community Advisory Group; Con Alma Health Foundation as a board of trustees; Voices for Healthy Kids, Policy Research Advisory Group; and the Pritzker Children's Initiative: BIPOC/ALAANA coalition.



Community Empowerment

The NB3 Foundation invests in community-driven, culturally rooted programs that promote physical activity, healthy nutrition, youth development and cultural connections. The Foundation's national grantmaking program, Community Empowerment, is designed to provide Native American communities, tribes, and Native-led organizations with the tools, information and inspiration to create sustainable change in their own communities that benefit their children's health. The Foundation confidently believes that all communities have the inherent knowledge, values and assets to address their own challenges and successes to develop strategies to ensure their children and communities are healthy.

2022 Community Empowerment Community Partners

(Grant period October 2021–February 2023)

Awarded to support organizations and tribes interested in serving as the "backbone organizations" initiating or deepening a collective and strategic network to promote Native youth health. Community partners utilized the information gathered in their phase one environmental scan to develop and implement a plan that will improve and sustain Native youth health in relation to one or more of the following areas:

- Increasing opportunities for physical activity
- Increasing access to healthy and affordable foods
- Building youth leadership and advocacy
- Deepening cultural connections

Aleutian Pribilof Islands Association, Inc.

Anchorage, AK

Community Outreach and Patient Empowerment (COPE), Gallup, NM

Great Lakes Inter-Tribal Council

Lac du Flambeau, WI

Ho-Chunk Youth Services, Black River Falls, WI

2022 Native Youth on the Move III Community Partners

(Grant period August 2022–January 2024)

Awarded to support existing projects that focus on improving and sustaining Native youth health in relation to one or more of the following areas:

- Increasing opportunities for physical activity
- Increasing access to healthy and affordable foods
- Building youth leadership and advocacy
- Deepening cultural connections

The BEN Initative, Cudeii, NM
First Nations Community HealthSource,
Albuquerque, NM

Navajo Ethno-Agriculture, Fruitland, NM

One Generation, Corrales, NM

Pueblo of Zia Education Department, Pueblo of Zia, NM

Ramah Navajo School Board, Pinehill, NM



The Water First! Water Trailer took its first ride out of the parking lot for the year to the 2022 Gathering of Nations Pow Wow in Albuquerque, NM. The idea of the water trailer came about from the NB3 Foundation's "Water First!" campaign, focused on promoting healthy water consumption and/or breastfeeding over sugar-sweetened beverages (SSBs). After the campaign ended, we wanted to continue spreading the message to Native youth and families to choose water first over SSBs.

The water trailer is like a food truck. We follow safe food handling practices and prepare

infused water for public consumption at health fairs, school fun days, feast days and community events. The water infusions can range from the common lemon and cucumber "spa water" to spicy jalapeño pineapple and seasonal apple cinnamon. Along with healthy and delicious infused water, the team provides healthy hydration information to youth and families.

The Water First! Water Trailer is just one tool in the toolbox toward creating healthy communities. Visit our website to discover more, nb3foundation.org/zero-to-60.



NB3FIT is a direct youth leadership and development program that serves tribal communities in New Mexico. Through the platform of sport, NB3FIT provides direct programming designed to get children active, healthy and self-assured. Through curriculumbased programming, we teach healthy nutrition, leadership skills and self-efficacy so youth can make healthy lifestyle choices.

This year was great for NB3FIT's program expansion in junior golf, track and cross-country.

The coaches hosted programs in the Albuquerque area and even entered some communities that were previously closed due to the pandemic. NB3FIT successfully hosted a summer sports camp in partnership with Menaul School where over 60 Native youth experienced skills training in tennis, soccer, running and basketball. This year, spring track was introduced to help prepare youth for crosscountry in the fall. The youth from track were eager to begin the cross-country season, which boasted the largest roster in program history.

Native Youth Golf Championship

2022 WINNERS

Harlow Gregory (Choctaw Nation)

Aiden Raphael

(Cociner Chierague Indian Tribe)

(Saginaw Chippewa Indian Tribe)

Emma Cunningham

(Oneida Nation of Wisconsin)

Ainslee Stanford III (Choctaw Nation)

Beans Factor

(Chickasaw, Choctaw, Seminole Tribes)

Zachary BlueEyes (Navajo Nation)

Ella Barbush (Choctaw Nation)

Skyler Woods (Navajo Nation)

"This tournament never disappoints. It's a favorite for us at the Foundation and we are excited to see it grow each year."

- Clint Begay, Director of NB3FIT



In July, over 60 Native youth golfers brought their best game to the third annual NB3 Foundation Native Youth Golf Championship at the Santa Ana Golf Club in New Mexico. Eight junior golfers qualified to play in the Notah Begay III Junior Golf Championship at Kosati Pines at Coushatta in Kinder, LA.

Families and participants enjoyed a BBQ lunch and mini-college fair during practice rounds.

This event attracts youth at all skill levels and is an opportunity for beginners to gain experience and for experienced players a chance to qualify for a much larger, national event.

Thank you to our partners and sponsors!Santa Ana Golf Club, Amerind, Nike N7

Special recognition for our Tribal Leaders for Native Youth: Pueblo of Isleta and Pueblo of Sandia.



NB3FIT Golf Team

In April of 2022, the second NB3FIT Youth Golf Team was selected and announced. Each of the 15 athletes, ages 13 to17-years-old represent communities across the state of New Mexico. The team was formed to provide an opportunity for Native youth to pursue their passion for excellence in golf, contribute to their communities and serve as positive role models to their peers.

Many of the members play for their school's golf team and competed in the New Mexico Athletic Association's high school state golf tournament.

Angelo Martinez*

Zachary BlueEyes (Diné)

Tristen Toledo (Pueblo of Jemez)

Ardell John (Diné)

Skyler Woods (Diné)

Luke James (Diné)

Noah Pozernick (Diné)

Ryan Aragon, Jr. (Pueblo of Laguna)

Landen Lovato (Diné)

Gabriel Knowshisgun (Diné/Cheyenne/Crow)

Adiance Cheromiah** (Pueblo of Laguna)

Dallas Dan (Diné)

Elysse Woods (Diné)

Alyssandra Rodriguez (Mescalero Apache)

Maddison Long (Coeur d'Alene/Diné)

^{*} Accepted to a prestigious golf school, The Golf Performance Academy.

** Received a golf scholarship to Northern Vermont University.



In August of 2022, over 100 people from across Indian Country gathered for the annual Healthy Kids! Healthy Futures! Conference at the Sandia Resort and Casino on the Pueblo of Sandia lands. The conference returned after a two-year hiatus due to the COVID-19 pandemic. Participants were eager to join us and cautious since the pandemic is still not over. The theme of the 2022 conference was "Back to the Future!" The idea behind the theme stems from how the pandemic has taken a toll on all our communities and as everything was slowly moving forward, we decided to take that time

to reflect and refocus our work on making changes that will positively impact the future health of our youth and communities.

Attendees enjoyed connecting with old and new friends while attending meaningful sessions that will help them reinvigorate their work. Each day began with physical activity, and everyone was fueled by healthy meals and snacks, so they were able to focus on learning new and exciting ways to enhance their youth and community programs.













After a two-year pause, the Notah Begay III New Mexico Grande Slam (NMGS) was hosted in September and was an absolute success bringing in over \$100,000 in revenue to support our Native youth programs and our nonprofit partners. The NMGS is a premiere golf event celebrating and honoring New Mexico's children that is supported by meaningful contributions from tribal nations, corporations, private businesses and individuals.

THANK YOU SPONSORS!

2022 Nonprofit Partners

Native American Professional Parent Resources (NAPPR) and Somos Unidos Foundation

Official Partners

Santa Ana Golf Club, Amerind, Dickson Golf

Grande Partners

Noel Company, Hard Rock Hotel & Casino, PointsBet

Platinum Partners

Troka Family, Garcia Automotive Group, Raving Consulting, Larry Lujan, PNM, DXD Capital, Laughing Heart Recording Studios

NB3 Foundation Champions

Laguna Development Corporation, BNSF Railway, McCabe CPA Group, Gallagher Risk Management, Elite Sports Medicine, New Mexico Gas Company





The NB3 Foundation hosted the annual NB3FIT Community Cross-Country Race with the help of our partners at the Santa Ana Golf Club. Playing off the theme of Back to the Future, over 100 participants of all ages enjoyed a beautiful

morning tackling a 2k, 3k, or 5k run—and of course the crowd favorite, Family 1k. Many local youth running clubs joined us, as well as their parents, siblings, aunts, uncles and even grandparents.



Donor Spotlight: Santa Ana Golf Club

"On behalf of the SAGC Inc. Board of Directors, we truly value and appreciate our longstanding relationship with Notah and the NB3 Foundation. Located at our very own Santa Ana Golf Club, we recognize and support the numerous initiatives of the NB3 Foundation in Indian Country and beyond."

- Derek Gutierrez

The Santa Ana Golf Club (SAGC) has been a longstanding partner of the NB3 Foundation. The Foundation is located on the SAGC "campus" as the General Manager and Director of Golf, Derek Gutierrez, fondly refers. Which includes the Santa Ana Golf Club, Wind Dancer Bar & Grill, Prairie Star and the NB3 Foundation offices. Many of our annual events are hosted on the course including the Notah Begay III New Mexico Grande Slam, Native Youth Golf Championship, NB3FIT Community XC Race and serves as a home base for our Jr. Golf program.

The Santa Ana Golf Club Board is led by Chairman Jay Garcia, and has been supporting the NB3 Foundation as a top-level sponsor for many of our events. Their support goes beyond facilities and a monetary amount. We deeply appreciate everything the SAGC has provided over the years.

The Santa Ana Golf Club is one of the tribal enterprises at the Pueblo of Santa Ana. Thank you Santa Ana Golf Club Board and Pueblo of Santa Ana!

FINANCIAL (Year Ended June 30)

Consolidated Statements of Financial Position

	TOTAL	TOTAL
ASSETS		
Cash and cash equivalents	\$ 2,503,550	\$ 507,462
Investments at fair value	7,851,264	4,353,443
Receivables	2,603	628,000
Other assets	70,454	79,052
	\$ 10,427,871	\$ 5,567,957
LIABILITIES & NET ASSETS		
Total Liabilities	\$ 228,606	\$ 1,120,566
Net Assets:		
Without donor restrictions undesignated	8,997,867	2,652,798
Board-designated reserve	450,000	450,000
Net investment in property & equipment	53,942	64,664
	9,501,809	3,167,462
Without donor restrictions		
Restricted for purpose	697,456	1,279,929
Total net assets	10,199,265	4,447,391
Total liabilities and net assets	\$ 10.427.871	\$ 5.567.957



REVENUE

1	Individual Foundation	80	%
2	Foundation	13	%
3	Corporation	6	%
4	Program Service Revenue	0	%
5	Tribal	0	%

\$ 10,427,871 \$ 5,567,957

2021

Consolidated Statements of Activities and Changes in Net Assets

2022 TOTAL 2021 TOTAL

REVENUES, GAINS, PUBLIC SUPPORT

Grants/Contributions	\$ 7,211,883	\$ 3,908,754
Special event revenue		-
Other income	53,439	69,005
Total revenues, gains, public support	\$ 7,265,322	\$ 3,977,759
EXPENSES		
Programs Services	\$ 1,085,174	\$ 2,294,075
Supporting Services:		
Administrative	214,828	262,603
Advancement	213,446	335,159
Total supporting services	428,274	597,762
Total expenses	1,513,448	2,891,837
Change in net Assets	5,751,874	1,085,922
Net Assets, Beginning of Year	4,447,391	3,361,469
Net Assets, End of Year	\$ 10,199,265	\$ 4,447,391



EXPENSES

1	Program Service	72%
2	Advancement	14%
3	Finance & Administrative	14%

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Jemez Enterprises
Laguna Development
Corporation
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Pueblo of Laguna
Pueblo of Sandia
Rolling Hills Casino
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Seminole Tribe of Florida
Shakopee Mdewakanton
Sioux Community

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