NB3 Foundation staff and volunteers helping at a Albuquerque food distribution event.
Our Mission
To ensure Native children achieve their full potential by advancing cultures of Native American community health

Our Vision
All children live healthy, happy and fulfilled lives.
During 2020, the Notah Begay III (NB3) Foundation began the year with great ideas and big plans for events and programs. When the COVID-19 pandemic shut down the state of New Mexico it was clear that those plans needed to be adapted and re-prioritized. Our team quickly shifted focus from direct youth programs to the response efforts that were desperately needed in our Native communities.

The NB3 Foundation is made up of amazing people who are fully dedicated to our mission. Our staff, board members and volunteers worked shoulder to shoulder to pack over 67,000 pounds of food that was distributed to our Native communities in need. With additional funds raised we were able to grant over $300,000 directly to Native-led organizations and tribal communities to provide relief in their communities.

With COVID-19 still affecting our communities, I am hopeful that the efforts to keep our communities safe with lock downs, community wide testing and the vaccine will soon allow our people to come together once again. No matter the conditions, the NB3 Foundation will do whatever it takes to continue promoting healthy outcomes for our communities.
For over fifteen years, the Notah Begay III (NB3) Foundation has been committed to improving health outcomes for Native American youth. Last year was unlike any other in the history of the Foundation and illuminated the importance of strengthening that commitment to achieving our mission. Facing unprecedented challenges, our staff, community partners, volunteers and supporters all worked urgently and relentlessly to ensure the health of Native youth and communities stayed at the forefront of our efforts.

When I joined the NB3 Foundation in May the organization had shifted from our normal work in response to the increasingly severe impacts of the global pandemic. On my first day, the offices were vacant and had been re-purposed for storage and assembly of emergency food supply boxes. I first met colleagues, board members, volunteers and Notah himself as we worked together to pack food boxes. The COVID-19 response work undertaken by the Foundation was an excellent introduction to the organization’s commitment to doing whatever it takes for the youth and communities we serve.

That commitment was continuously demonstrated throughout 2020 as everyone at the Foundation persevered through the many changes forced by the pandemic.

We experienced another significant change in September with the resignation of our CEO, Justin Huenemann. Justin joined the NB3 Foundation in 2015 and was critical in the growth and development of the Foundation to its current status and level of impact. We remain grateful for his leadership over the past six years and wish him success in his new endeavors. Fortunately, our work continued unabated despite his departure and, in the following pages, you’ll find the details of the incredible accomplishments of our staff and partners in 2020.

We are optimistic that 2021 will be a year of renewal with new initiatives, new partners, a new CEO and increased impact in service of Native youth and communities. I am humbled, honored and excited to be part of our work advancing cultures of Native American community health and grateful to you, our supporters, who make it all possible.
2020 YEAR IN REVIEW

JANUARY
• Raving Consulting gifts $16,000 as part of their ongoing efforts to support NB3 Foundation. Through the 2020 Raving NEXT Indian Gaming Analytics and Marketing Conference, proceeds from participant registration and sponsorships support Healthy Kids! Healthy Futures!

• NB3FIT Team travels to Phoenix, AZ for Nike N7 Jr. Golf Experience powered by NB3 Foundation and The First Tee of Phoenix at Whirlwind Golf Club.

FEBRUARY
• Community Listening, Indigenous Evaluation NB3 Foundation Outcome Development

MARCH
• COVID-19 Pandemic causes nationwide closures, NB3 Foundation staff are sent home to telecommute.

APRIL
• Released publication titled, *Indigenous Voices & Practices: Recommendations for Grantmaking to Native-led Organizations* with collective recommendations from 23 Native American executive leaders on how grantmaking should be implemented to strengthen Native youth health and communities as defined and desired by Indigenous communities themselves.

• NB3 Foundation created the NB3 Foundation COVID-19 Response Fund. The donor driven fund was in response to the COVID-19 crisis. The two primary areas of focus within Native American communities are 1. Access to nutritional food and clean water, 2. Access to education opportunities and youth development. Over $400K raised.

• First 300 food boxes delivered to Chinle, AZ (Navajo Nation)

MAY
• New COO, Jon Driskell joins the NB3 Foundation team.

• 300 Food boxes and supplies delivered to San Felipe Pueblo, NM, Kayenta, AZ (Navajo Nation)

• Helping our Relatives Drive-Thru distribution in Albuquerque, NM at the Indian Pueblo Cultural Center. NB3 Foundation partnered with local organizations to distribute 300 food boxes, cleaning supplies and water to families in need in the Albuquerque area.
JUNE
• Creation of Endowment Fund with a $50,0000 contribution from AMERIND Risk.
• 300 Food boxes to Eastern Navajo Nation via the Standing Rock Chapter.

JULY
• NB3FIT hosts first virtual programming session

AUGUST
• NB3 Foundation hosts inaugural All-Native National Youth Golf Tournament at the Santa Ana Golf Club, NM. Thirty Native youth golfers played for a shot to compete in the NB3 Junior Golf National Championship. Three qualified and did compete in Coushatta, LA in November.

OCTOBER
• Sharing the Seeds 3: Indigenous Evaluation & Virtual Visiting Relatives

NOVEMBER
• NB3FIT Week goes virtual with 27 registered sites hosting virtual events.
• NB3FIT Community Cross Country race was hosted virtually with over 120 registered participants.

DECEMBER
• Giving Tuesday - NB3 Foundation blows past goal and raises $10,000!
• Awarded $300,000 to 58 Native-led organizations and tribes who are working to alleviate the impacts of the ongoing COVID-19 pandemic.
• Released report, Getting to the Heart of Community: Creating a Culturally Responsive Evaluation Framework, which presents a process for Indigenous communities and organizations interested in designing an evaluation framework that prioritizes their own values and objectives.
NB3FIT is a direct youth leadership and development program currently serving Native American and tribal communities in New Mexico. Through the platform of sport, NB3FIT provides direct programming designed to get Native youth active, healthy and self-assured. NB3FIT hires young adults from the Coach Across America program to mentor and coach Native youth. Through curriculum-based programming, the coaches teach healthy nutrition so youth can make positive healthy lifestyle choices. The youth also learn leadership skills, incorporating cultural values where appropriate, including respect, self-persistence, teamwork and self-efficacy.

In 2020 the NB3FIT program faced many challenges once the pandemic hit. Since our Native communities were hit hard by COVID-19, many tribal leaders made the decision to close their borders to outside visitors in hopes to protect their most vulnerable children, youth and elders. Not surprising was the desire of the NB3FIT coaches to provide some sense of normalcy to our youth and opted to offer Virtual Programming.

Going virtual was not an easy decision, but we knew we wanted to provide a way for new and veteran runners to still participate in a Cross Country program safely.

In preparation, curriculum was created, and workout videos were recorded. These videos included a dynamic warm up, cool down stretches, and circuit training follow-along videos recorded by our own coaches and staff.

Forty youth registered from local Pueblos and the Navajo Nation. For six weeks, parents received a workout plan for the youth to complete for the week. The youth were asked to practice three times a week, completing two runs, circuit training and attend a virtual check in with the coaches. These check-ins were a time for the coaches to interact with the athletes and do various fun activities such as running games, “Team Time”, meditation and other leadership activities. To assist in keeping track of the runners’ progress, each one received a FitBit. Coaches challenged the athletes to achieve 10,000 steps a day and because of this, the kids all together totaled over 9 million steps!
The NB3 Foundation’s national grantmaking is designed to provide Native American communities, tribes and Native-led organizations with resources, tools, information, and inspiration needed to create measurable impact and sustainable change in their own communities that benefit their children’s health. NB3 Foundation approaches its grantmaking by recognizing that Native American communities have the inherent knowledge, assets and values to address Native children’s health. By employing a variety of funding pathways, communities are able to focus their efforts at the levels they believe would have the most impact.
FUNDING PATHWAYS

**Strengthening Community Knowledge**: Grants to support organization skill building that can contribute to more effectively addressing Native American children’s health.

**Community Health Assessments and Planning**: Grants to better understand their community’s landscape of Native American children’s health as it relates to healthy weight and physical activity.

**Direct Programming**: Grants to support existing promising programs that are supporting Native American children’s health, specifically through youth development, nutrition and physical activity.

**Policy, Systems & Environmental Change**: Grants to identify and implement community driven health promotion strategies that are seeking to address long-term change.

In the beginning of 2020, the NB3 Foundation, along with other nonprofits and community organizations around the country, had to find creative ways to move the work forward and support our community partners. Existing grant-funded programs, such as Native Youth on the Move, went from in-person gatherings to a virtual platform. There were so many factors to consider when making the change, such as time, home school, internet access and other work obligations. Despite the pandemic challenges, the motivation to help Native youth remain healthy and active never lost steam. We appreciate the flexibility and perseverance each community partner displayed, and we look forward to reconnecting with everyone soon.

In addition to the adjustments, the NB3 Foundation hosted three virtual gatherings, “Sharing Seeds” series and a “Visiting Relatives” gathering. Community Partners from organizations and tribal communities came together to learn and share about the modifying happening during the pandemic to keep their work moving forward. Sharing Seeds 101 focused on Indigenous evaluation and how evaluation is being implemented in their work. Conversations were unique and ideas were shared about what Indigenous evaluation means. Sharing Seeds 102 focused on pivoting during COVID-19, which included conversations around programming, evaluation, communication and health precautions.

In the virtual Visiting Relatives gathering participants shared the various ways they were working through the pandemic. This virtual space provided an opportunity to reflect on challenges and share ideas to help navigate the unprecedented times. Many programs were affected by the pandemic, so creating a space for collaborations and spreading positivity was welcomed.
This word cloud is a depiction of the positive themes, and ideas that came about during the Visiting Relatives conversation with community partners which include: Keres Children’s Learning Center, Zuni Youth Enrichment Project, Tamaya Youth and Wellness Center, Pueblo of Laguna, Running Medicine from Native Health Initiative, Spirit of Hoops with Mountain Chief Institute and NB3FIT. All the community partners came together to learn from one another about the positive pivoting happening during pandemic to keep their work moving.

**COVID-19 RESPONSE FUND**

**COMMUNITY PARTNERS**

- Acoma Education Foundation, Acoma Pueblo, NM
- Ajo Center for Sustainable Agriculture, Ajo, AZ
- Alaska Village Initiatives, Anchorage, AK
- Barcid Foundation, Los Angeles, CA
- Center Pole, Garryowen, MT
- Central Oklahoma American Indian Health Council, Inc. dba Oklahoma City Indian Clinic, Oklahoma City, OK
- Cheyenne River Youth Project, Eagle Butte, SD
- Chizh for Cheii, Farmington, NM
- Confederated Tribes of Warm Springs, Warm Springs, OR
- Consolidated Tribal Health Project Inc, Redwood Valley, CA

- Denver Indian Family Resource Center, Denver, CO
- Diné Healers Relief, Flagstaff, AZ
- Diné Introspective, Inc., Shiprock, NM
- Eastern Shawnee Tribe Of Oklahoma, Wyandotte, OK
- F.A.C.E.S. First, Ltd., Farmington, NM
- First Nations Community HealthSource, Albuquerque, NM
- Hannahville Indian Community, Wilson, MI
- Healing Circle Drop In Center, Shiprock, NM
- Healing Our Communities, Flagstaff, AZ
- Hearts Gathered Immersion School, Omak, WA
- Indigenous Idaho Alliance, Boise, ID
- Indigenous Knowledge Collective, Santa Fe, NM
- Inter Tribal Sports, Inc., Temecula, CA
- Kewa Child Care & Development, Kewa Pueblo, NM
- Kno’Qoit Native Wellness, Inc., Clearlake Oaks, CA
- La Jolla Generations Program, Pauma Valley, CA
- Laguna Rainbow Corporation, Casa Blanca, NM
- Leech Lake Band of Ojibwe, Cass Lake, MN
- Lhaq temish foundation: Friends for Life, Bellingham, WA
- Makoce Agriculture Development, Porcupine, SD
- NACA-Inspired Schools Network, Albuquerque, NM
- Native Action Network, Seattle, WA
- Native American Advancement Foundation, Tucson, AZ
- Native American Community Board, Lake Andes, SD
- Native American Parent Advisory Committee (NAPAC) of the SFPS Native American Student Services Program (NASS), Santa Fe, NM
- Northwest Tribal Emergency Management Council, Snohomish, WA
- Oglala Sioux Tribe Partnership for Housing, Inc., Pine Ridge, SD
- Oneida Nation, Oneida, WI
- Pueblo of Pojoaque Early Childhood Center, Pueblo of Pojoaque, NM
- Pueblo of San Felipe, NM
- Pueblo of Sandia, NM
- Ramah Navajo School Board, Inc and Ramah Navajo Chapter, Pine Hill, NM
- Rez Refuge Community Center, Fort Defiance, AZ
- Santa Clara Pueblo, NM
- Santa Clara Pueblo Regional Adult Day Care, Santa Clara Pueblo, NM
- Santa Clara Pueblo Senior Center, Santa Clara Pueblo, NM
- Santo Domingo Tribal Housing Authority, Kewa Pueblo, NM
- Seeding Sovereignty, Brooklyn, NY
- Seneca Nation of Indians, Salamanca, NY
- Sicangu Community Development Corporation, Mission, SD
- Society of Native Nations, Antonio, TX
- St. Michael Indian School, St. Michaels, AZ
- Stockbridge-Munsee Community, Bowler, WI
- Thunder Valley CDC, Porcupine, SD
- Ute Mtn Ute Tribe, White Mesa, UT
- Ute Tribe Health Coalition, Fort Duchesne, UT
- yehaw’ Indigenous Artist Collective, Seattle, WA
- Zuni Youth Enrichment Project, Zuni, NM

SAN MANUEL BAND OF MISSION INDIANS EVALUATION GRANT COMMUNITY PARTNERS

- Tamaya Wellness Center, Santa Ana Pueblo, NM
- Zuni Youth Enrichment Project, Zuni, NM

NIKE N7 NATIVE YOUTH ON THE MOVE COMMUNITY PARTNERS

- Cycles of Life, Albuquerque, NM
- Native American Community Academy, Albuquerque, NM
- Native Health Initiative, “Running Medicine,” Albuquerque, NM
- Mountain Chief Institute, “Spirit of Hoops,” Albuquerque, NM
- National Indian Youth Council, Albuquerque, NM
- Pueblo of Laguna, “Community Health and Wellness Department,” Laguna Pueblo, NM
- Pueblo of Santa Ana, “Tamaya Wellness Center,” Santa Ana Pueblo, NM
- Tribal Entities Connect, Albuquerque, NM

ROBERT WOOD JOHNSON FOUNDATION CAPACITY BUILDING COMMUNITY PARTNERS

- Keres Children’s Learning Center, Cochiti Pueblo, NM
- Tamaya Wellness Center, Santa Ana Pueblo, NM
- Zuni Youth Enrichment Project, Zuni, NM
The NB3 Foundation’s evaluation and research methodology integrates Indigenous knowledge that is respectful of and inherent to Native communities’ lived experiences and expertise. Historically and still today, evaluation and research practices often collide with or misrepresent Indigenous people. Too often, the purpose of research and evaluation is not to improve the life of Indigenous people or to support their interests, but rather to support theories of change and interventions that may or may not support the needs of Indigenous peoples.

In July 2020, we announced the addition of our Evaluation and Research Department, a department dedicated to Indigenizing evaluation and research practices that reflect and respect the communities we serve. Leading the department is Renee Goldtooth-Halwood, a doctoral of public health student at the University of Arizona’s Mel & Enid Zuckerman College of Public Health, who has been with the foundation for six years and has played an integral role in establishing our Indigenous evaluation and research work.

“Indigenous peoples have always been evaluators and researchers. So, it makes sense to have a department that elevates and prioritizes our voice, art, values and geography. I recognize evaluation and research processes that are viewed as a collective are more powerful, and I will humbly continue living and learning alongside those in this space,” said Renee Goldtooth-Halwood.

We will continue honoring community knowledge, stories and practices that have supported centuries of resiliency and determination.
Over 30 Native youth golfers ages 8-18 competed in the NB3 Foundation’s Inaugural Native Youth Golf Championship, August 3-4, 2020 at the Santa Ana Golf Club, Santa Ana Pueblo, N.M. Three of whom qualified to play on the national stage at the Notah Begay III Junior National Championship (JGNC) at Kosati Pines at Coushatta in Kinder, LA in late 2020.

Shandiin Harper, 17, Skyler Woods, 14, and Zachary BlueEyes, 13, all representing the Navajo Nation, won their respective age divisions securing themselves a spot to play in the national event aired on Golf Channel.

“It was great to see Native youth of all ages come out to play in this event,” said Clint Begay Director of NB3FIT. “Our Native communities put out some really great golfers. It was awesome seeing our Native youth represent and compete on the national stage.”

Due to state travel restrictions with COVID-19, the event was only open to Native youth residing in New Mexico. However, in 2021 youth from all around Indian Country will be invited to play in the NB3 Foundation Native Youth Golf Championship.

“We hope to grow this tournament making it the premier golf event for Native American youth across the county,” Begay said. “I look forward to seeing all the great Native youth golfers from across Indian Country compete in our tournament.”
Like so many other organizations, we were unsure how to go about our annual events in 2020. Many of our events were canceled for the safety of our youth and communities. However, we were able to host NB3FIT Week and our NB3FIT Community XC Race virtually!

NB3 Foundation has been hosting NB3FIT Week every November since 2016. NB3FIT Week has always been a week-long initiative dedicated to getting Native youth and communities healthy and active! Each year, NB3 Foundation calls on Native organizations and tribes to host health and fitness events for their youth and community members. This year, Native communities across the country hosted their own virtual and socially-distanced events that provided their community the opportunity to stay active while staying safe.

We want to especially recognize the 27 registered organizations, communities and families that joined us for our virtual events. For the first time, NB3 Foundation provided instructional workout and nutrition videos to help promote participation in NB3FIT Week.

Hosting a virtual event for our NB3FIT Community XC Race was also a new scene for us, and served as a great learning experience for the years to come. In 2020, we asked our participants to run or walk their selected distance on their own time, and in their own safe location. We had over 120 registered participants join us for our virtual race.

Going forward we plan to continue offering the virtual option to ensure we are being inclusive of Native youth and communities who cannot travel to participate in person.
When the pandemic hit home in March of 2020 our team didn’t know what to expect, nor did we realize the extent of how it would affect our lives as we adjusted to working from home with no end in sight. As our team focused on helping Native communities in need during the pandemic, we also recognized that most of us lived in these very communities we were working so hard to assist. All that coupled with the stresses of working from home, spouses and partners being laid off and the obligation of keeping our own families safe, was a lot to bear.

Our Wellness Committee stepped in to help support the health and well-being of our team or as we affectionately call ourselves, NB3FAM.

The overall goal of the Wellness Committee was to bring our team together through Wellness Check-ins. These check-ins were virtual, but simply making time to gather and connect was invaluable. Activities centered around mental, physical and nutritional health were all aimed at helping staff set aside time to take care of themselves and families.

The NB3FAM has continued to support each other from afar with life’s blessings and challenges. We have celebrated victories and also held space for losses. As the pandemic and virtual life continues on for now, we have switched to monthly check-ins and challenges to keep our team close. We have hosted Fitness Bingo, mileage challenges, healthy recipe boxes, family activity kits and more.

We are all thankful to be a part of the NB3FAM.

Thank you to the members of the Wellness Committee: Autumn Quiver, Cyanne Lujan, Erma Trujillo, Leroy Silva, Sacha Smith and Simone Duran.
Alva Gachupin with her daughter.
At the NB3 Foundation, we are fortunate to have a diverse group of people who make up our team. All determined and striving to meet various personal and work-related goals. We take pride in sharing and uplifting their stories and accomplishments with our supporters, donors and community partners.

In 2020, a member of our Evaluation and Research Department achieved an amazing milestone in her life and career. Alva Gachupin (Pueblo of Jemez) earned her Master’s in Public Health from the University of Arizona, Mel and Enid Zuckerman College of Public Health.

Gachupin has worked with the Foundation for over two years and has played an essential role in helping grow and advance our Indigenous evaluation and research work. While pursuing her degree she remained a full-time staff member. When she wasn’t working to help Native communities and youth, she was reading, studying and being a full-time mom and role model to her daughter.

“The journey I set forth to reach this milestone had its share of trials and tribulations and it tested my ability to move toward my goals and to persevere from the different challenges along this journey,” Gachupin said. “It gave me the ability to see through a different perspective, it gave me the opportunity to learn and grow as an individual, as a mother, and as a Jemez woman.”

Not only has she advanced her personal career path, but she has also gained knowledge that she will continue to share in her own community, and in fellow Native communities through the work she does at the NB3 Foundation.

“I took a leap of faith on a goal that scared me for years, and I am fortunate and humbled that I did take this journey. I plan to grow my career in public health and to be an advocate for our Native American communities because all too often, we are a statistic and that needs to change. The knowledge gained is not only for me, it is also for my people, and our youth that will someday lead us.”
FINANCIAL (Year Ended June 30)
Consolidated Statements of Financial Position

**ASSETS**

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<th>2020 TOTAL</th>
<th>2019 TOTAL</th>
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<td>Cash and cash equivalents</td>
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<td>Receivables</td>
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<td><strong>TOTAL</strong></td>
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<td>$ 2,433,809</td>
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**LIABILITIES & NET ASSETS**

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<td>Net Assets:</td>
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<td>Without donor restrictions undesignated</td>
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<td>Board-designated reserve</td>
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<td>Net investment in property &amp; equipment</td>
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<td><strong>TOTAL</strong></td>
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<td>Restricted for purpose</td>
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<td><strong>Total liabilities and net assets</strong></td>
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**REVENUE**

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<td>1 Foundation</td>
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<tr>
<td>2 Corporation</td>
<td>15</td>
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<tr>
<td>3 Tribal</td>
<td>7</td>
</tr>
<tr>
<td>4 Individual</td>
<td>3</td>
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<tr>
<td>5 Program Service Revenue</td>
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## Consolidated Statements of Activities and Changes in Net Assets

### REVENUES, GAINS, PUBLIC SUPPORT

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<th>Description</th>
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<th>2019 Total</th>
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<td>Other income</td>
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<td>121,976</td>
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<td><strong>Total revenues, gains, public support</strong></td>
<td><strong>$3,383,336</strong></td>
<td><strong>$3,343,320</strong></td>
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### EXPENSES

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<td>Advancement</td>
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<td><strong>Total supporting services</strong></td>
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<td><strong>Net Assets, End of Year</strong></td>
<td><strong>$3,361,469</strong></td>
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### EXPENSES Breakdown

1. Program Service: 84%
2. Advancement: 13%
3. Finance & Administrative: 3%
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Janet Partlow
Janice A. Kimpel
Janice Kutner
Janie Hipp
Jasmine Ratliff
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Yohji Ono
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Zachary Nunley

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Delta Dental
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Hope Evangelical Free Church
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Toyota
UNM Lobo Club
Viacom
Walmart Inc.
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- Bonem Charitable Fund
- CINK Fundraising
- Finkelstein/Levitt Giving Fund
- Greater Kansas City Community Foundation
- Hallahan Giving Account
- Hinkle Charitable Fund
- Lineberry Foundation
- Lorincz Family Fund
- McCuneFoundation
- Morris Family Charitable Fund
- NDN Collective
- Panorama Global Impact Fund
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- Trey Benally
- Ak-Chin Indian Community
- Apache County District One
- Chinle Community Health Representatives
- Chinle IHS CSU
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(Diné/San Felipe/Isleta)

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  Evaluation & Research Assistant
Tom Camacho, Grant Writer
Simona Casiquito (Jemez/San Felipe/Santo Domingo), Youth Programming Consultant
Simone Duran (San Felipe), Program Coordinator
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