



# Planning With Purpose

Presented by the Center for Native American Health  
for the NB3F Native Strong Program Water First! Learning Community

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## Planning With Purpose

**1.**

Review Four Elements of Community Assessment

**2.**

Orientation to Action Planning

**3.**

Example Action Plan

**4.**

Q & A

Image Source: [www.pexels.com](http://www.pexels.com)

# The Four Elements of Community Assessment

<p><b>PERCEPTIONS</b></p> <ul style="list-style-type: none"><li>• <i>How do our community members view the health of children?</i></li><li>• <i>How do they see sugar sweetened beverages, water, and breastfeeding?</i></li></ul>	<p><b>ASSETS &amp; STRENGTHS</b></p> <ul style="list-style-type: none"><li>• <i>What strengths in our community are helping to keep children healthy and well?</i></li></ul>
<p><b>ISSUE</b></p> <ul style="list-style-type: none"><li>• <i>What is happening now in our community with sugar-sweetened beverages, water, and breastfeeding?</i></li></ul>	<p><b>PARTNERS</b></p> <ul style="list-style-type: none"><li>• <i>Who are and will be our partners in this work?</i></li><li>• <i>What kinds of relationships do we need?</i></li></ul>

Source: NB3 Native Strong & Healthy Native Communities Partnership. First Convening – Water First! Learning Community. Oct. 4-5, 2016. Isleta Pueblo, NM.



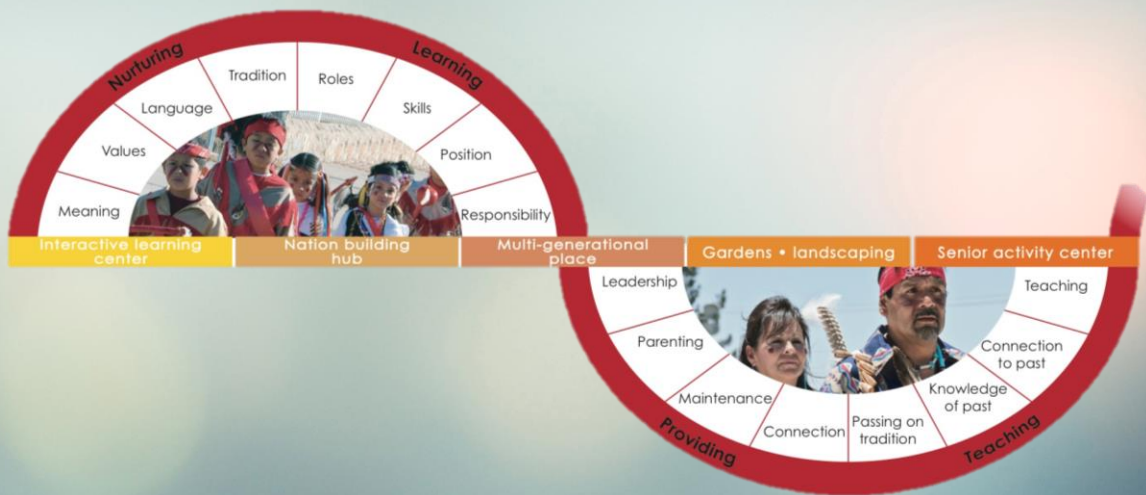
What have you learned so far?

## Post-Assessment Reflection

- ☐ Where are we now?
- ☐ What have we learned from the community assessment?
- ☐ What is needed now?



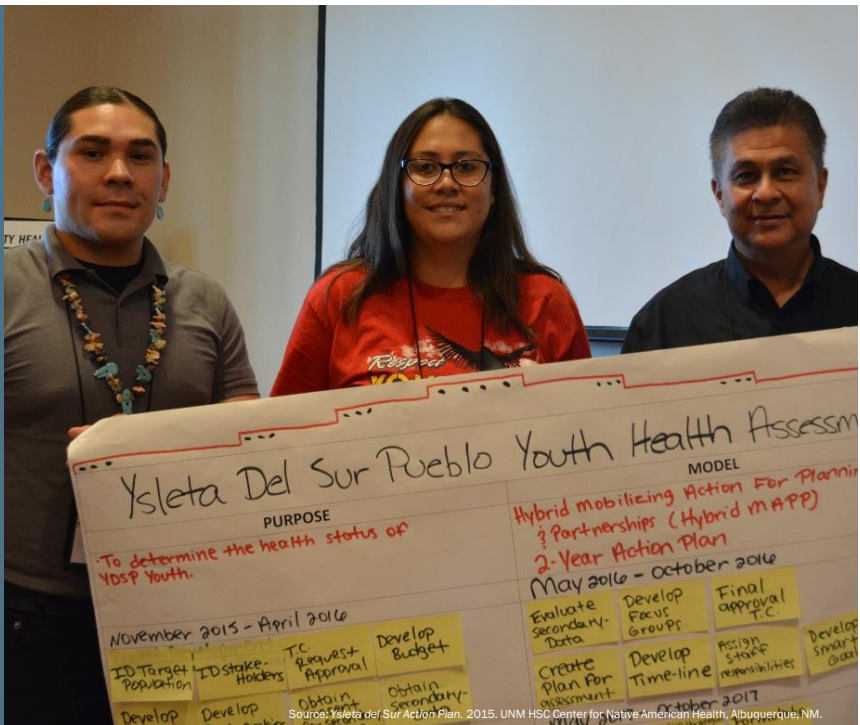
# Our Orientation to Planning: Indigenous Planning & the 7 Generations Model



Source: Smith, Cynthia. "The People are Beautiful Already: Indigenous Design and Planning, Excerpt from Theodore Jojola's essay." Website Blog, Cooper Hewitt, Smithsonian Institution, 16 Feb. 2017. Web. 23 Mar. 2017.

## Overview of Action Planning

- What should happen to achieve our vision?
- What changes and activities will we accomplish?
- Who will do what?  
By when?



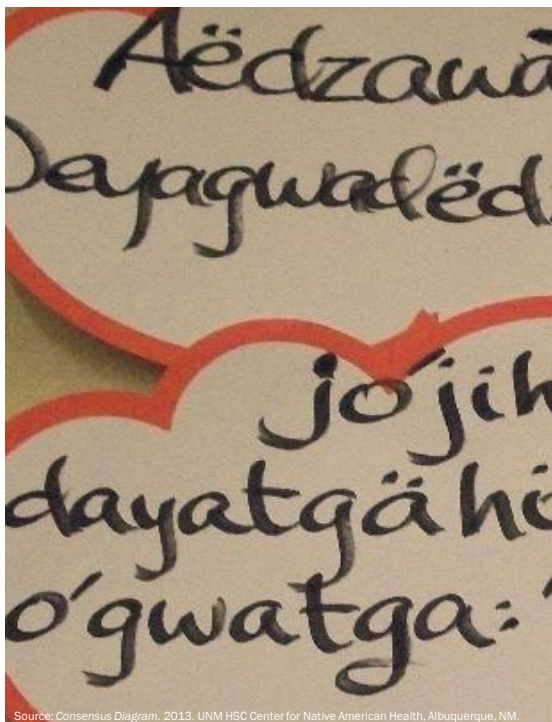
Source: Ysleta del Sur Action Plan, 2015. UNM HSC Center for Native American Health, Albuquerque, NM.



# Indigenous Values in Action Planning

- Our actions embody the relationship between people and the natural world.
- Our “systems” are based on kinship and relationships.
- Our actions connect our past and present with the future.

Image Source: [www.pexels.com](http://www.pexels.com)



Source: Consensus Diagram. 2013. UNM HSC Center for Native American Health, Albuquerque, NM.

## Strategies to “Indigenize” your Action Plan

- Start with your cultural calendar
- Be flexible!
- Speak and write in your language
- Engage all your senses
- Make time for discussion before committing to the written word



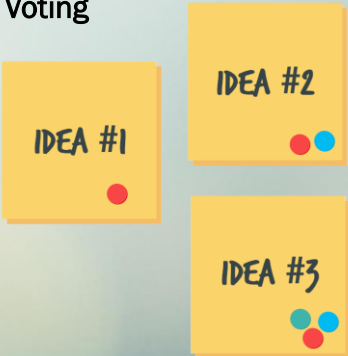
Example Action Plan:  
Summarizing the Community Assessment

<p><b>PERCEPTIONS</b> <i>How do our community members view the health of children?</i></p> <p>The health of children is paramount to the survival of our people, culture, language, and our status as a sovereign nation.</p>	<p><b>ASSETS &amp; STRENGTHS</b> <i>What strengths in our community are helping to keep children healthy and well?</i></p> <ul style="list-style-type: none"><li>• Lots of tribal programs and partnerships</li><li>• Physical spaces to stay healthy</li><li>• Outdoor “places” to play, pray, etc.</li></ul>
<p><b>ISSUE</b> <i>What is happening now in our community with sugar-sweetened beverages, water, and breastfeeding?</i></p> <ul style="list-style-type: none"><li>• Parallel elder and adult initiatives</li><li>• Most people don’t know programs exist</li><li>• Programs are underused</li><li>• Grant/Program Funding is competitive</li></ul>	<p><b>PARTNERS</b> <i>Who are and will be our partners in this work? What kinds of relationships do we need?</i></p> <ul style="list-style-type: none"><li>• Tribal health &amp; education programs</li><li>• CNAH &amp; Funders</li><li>• Youth in Summer Employment Program</li><li>• Community Members</li></ul>

Source: NB3 Native Strong & Healthy Native Communities Partnership. First Convening – Water First! Learning Community, Oct. 4-5, 2016. Isleta Pueblo, NM. Modified by the UNM HSC Center for Native American Health.

# Example Action Plan: What Do We Plan For?

Dot Voting



Source: Dot Voting Graphic. Digital image. Dot Voting. Creative Huddle, 2016. Web. 8 Apr. 2017.

Feasibility Grid



Source: Cook Product. Feasibility Impact Analysis Grid. Digital image. Product Management Tools Applied to Gun Violence. WordPress, 20 Dec. 2012. Web. 8 Apr. 2017.

# Example Action Plan: What Do We Plan For? Feasibility – Sustainability Grid



Source: Cook Product. Feasibility Impact Analysis Grid. Digital image. Product Management Tools Applied to Gun Violence. WordPress, 20 Dec. 2012. Web. 8 Apr. 2017. Modified by K. English (2015).



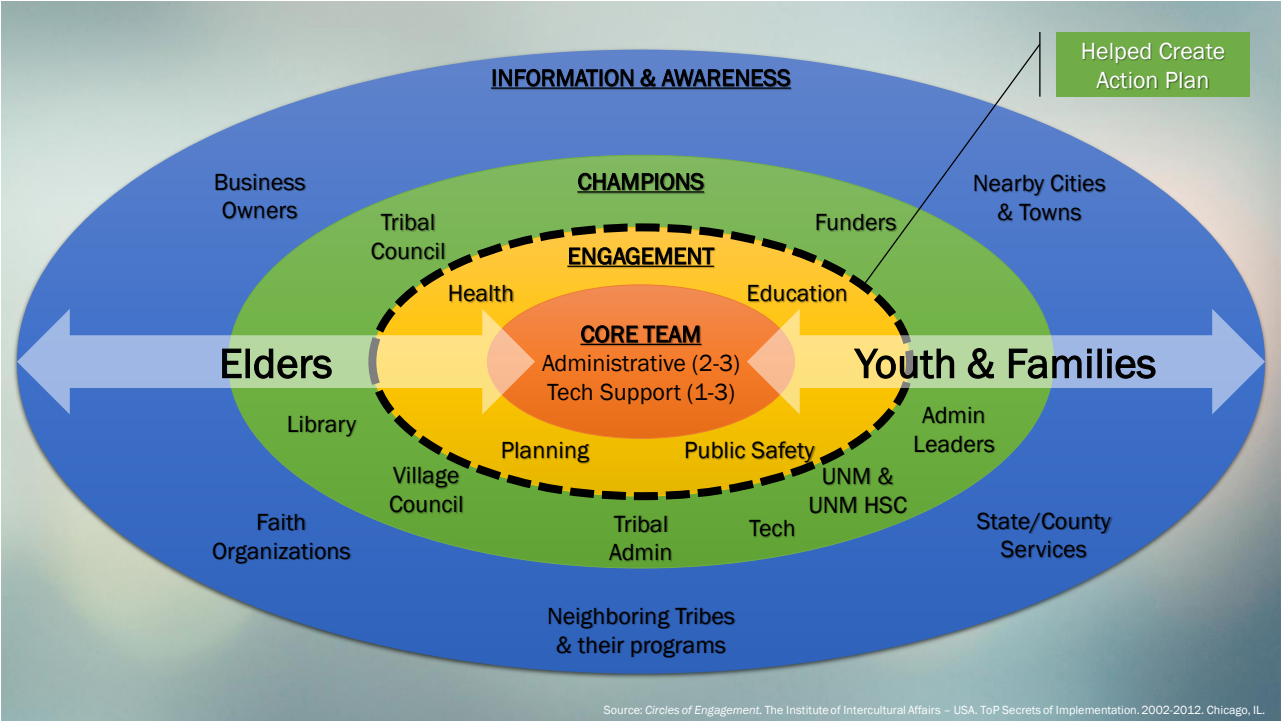


Teams	Pre-Launch	Launch	October	November	December	January
Administrative	<ul style="list-style-type: none"><li>Meet with Tribal Programs</li><li>Identify resources</li><li>Tribal Admin. &amp; Council Support</li><li>Community Input - Vision of CRG</li></ul>	<ul style="list-style-type: none"><li>Core Team</li><li>SEP: Pre-Action Planning (Victory, Current Reality &amp; Commitments)</li><li>SEPT: Facilitated Action Planning to create teams &amp; task calendar</li></ul>	<ul style="list-style-type: none"><li>Meeting #1: "Where are we?"</li><li>Meeting #2: Refine Plan</li></ul>	<ul style="list-style-type: none"><li>Meeting #3: Commitment</li></ul>		<ul style="list-style-type: none"><li>Meeting #4: Team Updates</li><li>Meeting #5: Edit Draft</li><li>Meeting #6: Final Draft</li></ul>
Tech Support	<ul style="list-style-type: none"><li>Pre-existing relationship</li><li>3rd Party Funding</li></ul>	<ul style="list-style-type: none"><li>Facilitator &amp; Technical Support Role</li><li>Services Agreement</li></ul>	<ul style="list-style-type: none"><li>Facilitate meetings &amp; disseminate notes</li><li>Collect/organize resources</li></ul>			<ul style="list-style-type: none"><li>Draft #1 by Jan</li><li>Final Draft by March</li></ul>
The Gatherers		<ul style="list-style-type: none"><li>Review current resource lists &amp; guides in detail</li></ul>	<ul style="list-style-type: none"><li>OCT: Assign individual to check info</li></ul>	<ul style="list-style-type: none"><li>NOV: Compile master list</li></ul>	<ul style="list-style-type: none"><li>DEC: Develop &amp; distribute a survey - online &amp; mailed</li></ul>	<ul style="list-style-type: none"><li>JAN: Contact Dept. Heads for current info (by email &amp; hand-written)</li><li>Edit Draft #1 &amp; #2</li></ul>
Photo Group		<ul style="list-style-type: none"><li>Tribal Photos</li><li>Library Archives</li><li>Council Approval</li></ul>	<ul style="list-style-type: none"><li>Meet with Tribal Library to view photos</li><li>Submit article to request photos</li><li>Request funds to buy cameras</li></ul>	<ul style="list-style-type: none"><li>Purchase Cameras</li><li>Distribute Cameras</li></ul>	<ul style="list-style-type: none"><li>Deadline for new photos</li></ul>	<ul style="list-style-type: none"><li>Sort &amp; select photos</li><li>Find out final format design</li><li>Layout pictures in CRG</li></ul>
The Hard Drives		<ul style="list-style-type: none"><li>Scope of the CRG info</li></ul>		<ul style="list-style-type: none"><li>Create a format for CRG entries</li></ul>		<ul style="list-style-type: none"><li>Contribute to editing &amp; review</li></ul>
Editors		<ul style="list-style-type: none"><li>Organize Team</li></ul>				<ul style="list-style-type: none"><li>Review draft CRGs</li></ul>

Source: UNM HSC Center for Native American Health, Albuquerque, NM, 2016.

Teams	Pre-Launch	Launch	Oct. to Dec.	Jan. to Mar.	Apr. to June	July to Aug.
Administrative	<ul style="list-style-type: none"><li>▪ Meet with Tribal Programs</li><li>▪ Identify resources</li><li>▪ Tribal Admin. &amp; Council Support</li><li>▪ Community Input - Vision of CRG</li></ul>	<ul style="list-style-type: none"><li>▪ Core Team</li><li>▪ SEP: Pre-Action Planning (Victory, Current Reality &amp; Commitments)</li><li>▪ SEPT: Facilitated Action Planning to create teams &amp; task calendar</li></ul>	<ul style="list-style-type: none"><li>❑ Meeting #1: "Where are we?"</li><li>❑ Meeting #2: Refine Plan</li><li>❑ Meeting #3: Divide the existing lists to verify accuracy; Draft a master list; Develop a survey to collect more resources; Create a format for CRG entries</li><li>❑ Nov 24 to Jan. 7: No meetings</li></ul>	<ul style="list-style-type: none"><li>❑ Meeting #4: Team Updates</li><li>❑ Contact Dept. Heads for current info (by email &amp; hand-written)</li><li>❑ Meeting #5: Updates &amp; Revise Plan</li><li>❑ Meeting #6 &amp; 7: Select Photos, Decide # of pages &amp; print quality, Draft Indices</li></ul>	<ul style="list-style-type: none"><li>❑ Meetings #8 &amp; 9: Edit draft CRGs as needed</li><li>❑ Review by Department Leaders</li><li>❑ Review by Tribal Administrator</li><li>❑ Review by Tribal Council</li></ul>	<ul style="list-style-type: none"><li>❑ Invite Tribal Council, Administrative, &amp; Department leaders to Celebration</li><li>❑ Implement a plan to distribute guides to community</li><li>❑ Store electronic data &amp; update as needed</li><li>❑ Upload to website</li></ul>
Tech Support	<ul style="list-style-type: none"><li>▪ Pre-existing relationship</li><li>▪ 3<sup>rd</sup> Party Funding</li></ul>	<ul style="list-style-type: none"><li>▪ Facilitator &amp; Technical Support Role</li><li>▪ Services Agreement</li></ul>	<ul style="list-style-type: none"><li>❑ Facilitate meetings &amp; disseminate notes</li><li>❑ Collect/organize resources</li></ul>	<ul style="list-style-type: none"><li>❑ Draft #1 by Jan</li><li>❑ Draft #2 by Feb</li><li>❑ Draft #3 by Mar</li></ul>	<ul style="list-style-type: none"><li>❑ Final Draft by April</li><li>❑ Print Draft by May</li><li>❑ Final Print by June</li></ul>	<ul style="list-style-type: none"><li>❑ Host celebration to unveil CRG</li></ul>
Photo Group		<ul style="list-style-type: none"><li>▪ Tribal Photos</li><li>▪ Library Archives</li><li>▪ Council Approval</li></ul>	<ul style="list-style-type: none"><li>❑ Meet with Tribal Library to view photos</li></ul>	<ul style="list-style-type: none"><li>❑ JAN: Archival Photo Collection</li><li>❑ FEB: Current Photos</li><li>❑ MAR: Present photos to Core Team &amp; Select</li></ul>		<ul style="list-style-type: none"><li>❑ Attend celebration</li></ul>

Source: UNM HSC Center for Native American Health, Albuquerque, NM. 2016.





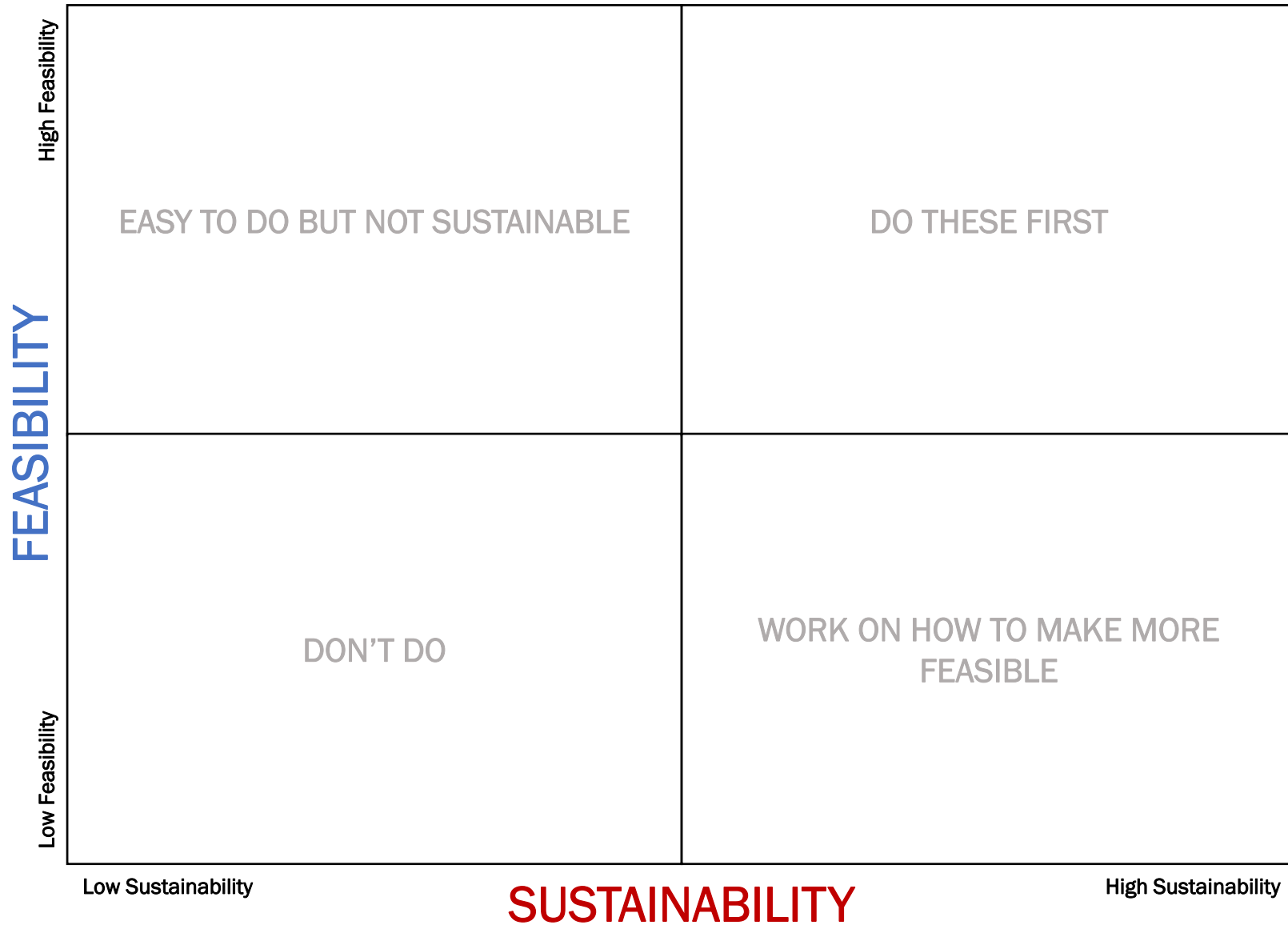


# Questions?

Thank you for your attention!!

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Alan Sixtus Dominguez ([alsdominguez@salud.unm.edu](mailto:alsdominguez@salud.unm.edu))

# Feasibility – Sustainability Grid



# Sample Action Plan Template

Workgroup or Team Name	Launch	Time Block 1: <i>Month(s), Season, etc.</i>	Time Block 2:	Time Block 3:	Victory
<i>Who will do the work?</i>	<i>What are you starting with? What's already done?</i>	<input type="checkbox"/> <i>What will be done? Who will do it? By when?</i> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <i>What will be done? Who will do it? By when?</i> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <i>What will be done? Who will do it? By when?</i> <input type="checkbox"/> <input type="checkbox"/>	<i>What is the end goal for the team? How will you know you have succeeded in your action plan?</i>